

Global Content Management *Made Easy* for Real-Estate and Title Companies

A typical real-estate and title services company processes tens of thousands of physical documents each year including rental applications, affidavits, assignments and liens, purchase agreements, warranty deeds, real-estate disclosure forms, HR forms and more. Paper overload is quickly becoming a significant challenge. The majority of this information is handled and stored through inefficient, manual processes due to the notion that an automated storage and filing system is costly, disruptive to existing workflow processes, and difficult to use. To maintain a competitive advantage, agencies need quick and easy access to transaction and business files from existing applications along with the ability to easily review, audit, and provide transaction files to MLS, RMS and TMS systems.

The need is for an easy-to-use yet powerful system that enables agencies to access, manage, and share critical documents including transaction and business files across a broad range of functions, departments and remote locations. It's more than a competitive advantage—it's a mandate for survival.

Introducing TreenoGCM™

TreenoGCM is an easy-to-use and extremely powerful, integrated document, content and workflow management system that enables real estate and title companies to easily capture, organize, and share any type of digital or paper-based document within a secure, central repository. System deployment is effortless, document retrieval is instant, integration with existing line of business applications is seamless and the Treeno system can scale to support as few or as many users as your agency requires.

Treeno empowers your agency to reduce costs, simplify compliance and enhance overall client satisfaction through streamlined operations and improved efficiency.

Transform your organization without disruption

Deploying and operating a content and document management system should be as simple and effortless as using existing line of business applications while existing workflow processes remain intact. TreenoGCM's powerful and robust feature set, in conjunction with integrated collaboration and process management capabilities will enable your agency to improve operational efficiency and productivity without changing the way your employees do business.

Improve information access for remote workers

TreenoGCM enables agents to gain secure access to critical documents regardless of their geographic location using a standard Internet connection. This unique capability enables agents and office staff members to improve productivity and enhance customer service quality.



The unmatched power of TreenoGCM:

- ▶ Instantly and easily finds any document
- ▶ Makes content centrally available to all – *anytime and from anywhere*
- ▶ Allows familiar workflow processes to remain intact – *we work the way you work*
- ▶ Keeps sensitive documents secure; available only with assigned access rights
- ▶ Automates document tracking and auditing
- ▶ Simplifies records management
- ▶ Eliminates lost records
- ▶ Saves storage space

Integrate Treeno with your existing systems

The unique flexibility of the Treeno architecture promotes seamless integration with virtually any existing productivity application including MLS, RMS and TMS systems, ensuring quick user adoption, minimal training efforts and streamlined, 24/7 access to content.

Ensure document integrity and security

The ability to track and control specific versions of customer sensitive information is absolutely paramount. TreenoGCM stores all of your information in a highly secure repository and includes comprehensive audit trail capabilities such as task date/time stamp, task originator/description, and related document activities such as who worked on/reviewed the document. Treeno customers can virtually eliminate any possibility that documents stored in their system will be altered without detection, ensuring undisputed authenticity of records. And, integrated notification capabilities inform users when relevant content within the repository is updated.

Disaster recovery is also greatly improved, as items previously managed via fax, mail, and other paper means are now stored in the Treeno repository. With TreenoGCM, documents of all types can be backed up in a secure fashion and are protected from theft, accidental loss, or destruction.

Real Estate and Title companies rely on TreenoGCM to:

- ▶ Expedite and improve accuracy of closings
- ▶ Enable productivity tracking and accountability, ensuring turnaround requirements are always met
- ▶ Reduce operating costs (storage, retrieval, photocopying, and administration)
- ▶ Reduce demand for physical space
- ▶ Streamline integration with existing management systems including MLS, RMS and TMS
- ▶ Simplify enterprise wide access to critical documents including remote workers
- ▶ Improve operational efficiency with minimal disruption
- ▶ Improve information security
- ▶ Ease the burden of regulatory compliance
- ▶ Increase sales and improve customer service quality

Real Estate and Title companies around the world are increasing productivity and improving customer service quality with TreenoGCM. To learn more about how Treeno can help your organization, call us at **1-800-528-5005** or visit us on the Web at **www.treenosoftware.com**



"We obtain closing documents from lenders around the country and prepare them for the closing to meet individual guidelines. We search titles, research mortgages, taxes—all the specifics to do with a piece of property. Our biggest problem was paper overload. With each purchase transaction of real estate that we handle, 100-250 pieces of paper are generated and stored in our office. We were trying to keep two year's files on site and ten years off site. Using the Treeno system, internal processes that once required hours and literally hundreds of pieces of paper are now reduced to a handful of easy steps."

– Susan Contos, general manager of Accurate Title



951 Islington Street
Portsmouth, NH 03801 ▶ 800.528.5005
solutions@treenosoftware.com
www.treenosoftware.com