

Global Content Management *Made Easy* for Healthcare Providers

Healthcare providers of all types and sizes face intense economic, regulatory and competitive pressures. To maintain an advantage, organizations must deliver high quality patient care while lowering operational costs. The typical office handles tens of thousands of documents and images each year requiring the allocation of physical space to store patient charts, patient information forms, insurance claim forms, treatment authorization forms, HR materials, and more. The majority of this information is handled through inefficient, manual processes due to the notion that an automated system is costly, disruptive to existing workflow processes, and difficult to use.

The requirement is for an easy-to-use yet powerful, integrated content, document and workflow management system that enables healthcare providers to store, access, manage, and share critical documents across a broad range of functions, departments and locations.

Introducing TreenoGCM™

TreenoGCM is an easy-to-use and extremely powerful, integrated document, content and workflow management system that enables hospitals, clinics and integrated delivery network groups to easily capture, organize, and share any type of digital or paper-based document within a secure, central repository. System deployment is effortless, document retrieval is instant, integration with existing line of business applications is seamless, and the Treeno system can scale to support as few or as many enterprise users as your organization requires.

Transform your organization without disruption

Deploying and operating a content and document management system should be as simple and effortless as using familiar applications while existing workflow processes remain intact. TreenoGCM's powerful and robust feature set, in conjunction with integrated collaboration and process management capabilities will enable your healthcare organization to improve operational efficiency and productivity without changing the way your employees do business.

Integrate Treeno with your existing systems

The unique flexibility of the Treeno architecture promotes seamless integration with virtually any existing productivity application or system including HIS, PACS, EMR, PMS, AP/AR, and HR, ensuring quick user adoption, minimal training efforts and streamlined, 24/7 access to content.



The unmatched power of TreenoGCM:

- ▶ Instantly and easily finds any document
- ▶ Makes content centrally available to all – *anytime and from anywhere*
- ▶ Allows familiar workflow processes to remain intact – *we work the way you work*
- ▶ Keeps sensitive documents secure; available only with assigned access rights
- ▶ Automates document tracking and auditing
- ▶ Simplifies records management
- ▶ Eliminates lost records
- ▶ Saves storage space
- ▶ Simplifies compliance

Simplify regulatory compliance

Reduce the audit preparation process from weeks of tedious work down to hours using Treeno's powerful system.

Healthcare providers are constantly under the gun when it comes to staying current with today's increasing number of compliance and governance mandates. Organizations must find efficient ways to satisfy these requirements while keeping costs to a minimum. The demand is for a system that will integrate with existing processes for tracking and managing digital and paper-based content across all enterprise wide systems—increasing control and visibility.

The Treeno system assists providers with a variety of compliance initiatives, including:

- Health Insurance Portability and Accountability Act (HIPAA).
- Joint Commission on Accreditation of Healthcare Organizations (JCAHO).
- Sarbanes-Oxley Act of 2002 (SOX).
- Medical coding compliance and resources.

Ensure document integrity and security

To comply with legal, insurance and liability requirements, healthcare providers need the ability to track and control customer sensitive information. TreenoGCM stores all of your organization's most critical content in a highly secure repository and includes comprehensive audit trail capabilities such as task date/time stamp, task originator/description, and related document activities such as who worked on/reviewed the document. Treeno customers can virtually eliminate any possibility that documents stored in their system will be altered without detection, ensuring undisputed authenticity of records. And, integrated notification capabilities inform users when relevant content within the repository is updated.

Healthcare providers rely on TreenoGCM to:

- ▶ Improve information security and document integrity
- ▶ Provide secure, simultaneous access to patient information across the provider enterprise
- ▶ Enable productivity tracking and accountability, ensuring turnaround requirements are always met
- ▶ Provide faster response to patient and provider inquiries
- ▶ Reduce paper, paper storage, photocopying, and faxing costs
- ▶ Streamline compliance driven documentation requirements including HIPAA
- ▶ Improve operational efficiency
- ▶ Reduce costs associated with paper storage

Healthcare providers around the world are enhancing customer service quality and improving employee productivity with TreenoGCM. To learn more about how Treeno can help your organization, call us at **1-800-528-5005** or visit us on the Web at **www.treenosoftware.com**.



"Before we deployed TreenoGCM, our ability to comply with regulations such as HIPAA was limited. Even though we took every precaution available, patient files could still be accessed by virtually anyone. Now, through TreenoGCM's secure central repository, detailed audit tracking capabilities and enhanced password authentication mechanisms, only authorized personnel can gain access to patient files, significantly reducing our compliance exposure and maximizing our patient's confidentiality."

– Cheryl Sullivan, office manager for Great Bay Mental Health Associates



951 Islington Street
Portsmouth, NH 03801 ▶ 800.528.5005
solutions@treenosoftware.com
www.treenosoftware.com